

Jamboree Denmark 2026

Sustainability Strategy

Objective

The purpose of the Sustainability Strategy is to provide direction for efforts regarding sustainability throughout Jamboree Denmark 2026. This is achieved by connecting the [jamboree vision](#) with the [Scout and Guide Method](#). The strategy serves as a tool to make informed decisions during the planning, execution and follow-up of the jamboree. It is based on sustainability principles and focus areas adopted by the jamboree executive committee. The mission of the Sustainability Strategy is to enhance the jamboree's positive impact, while reducing its negative footprint.

Application

The Sustainability Strategy is a tool for establishing concrete action plans for sustainability across the Jamboree Planning Organization for Jamboree Denmark 2026. Additionally, the strategy acts as a management instrument to facilitate direction and clarity in Jamboree Denmark 2026's sustainability work.

Target group

The primary audience for the Sustainability Strategy is the Jamboree Planning Organization behind Jamboree Denmark 2026. The strategy encompasses all sections, committees, teams, working groups and independent volunteers. The target audience is addressed through the creation and implementation of specific action plans.

Planning and organising

The Sustainability Strategy is rooted in the Sustainability Committee (BÆR) within the Finance, Sustainability and Procurement (ØBI) section. The Sustainability Committee ensures the strategy is applicable and supports the jamboree executive committee in embedding and ensuring its use throughout the Jamboree Denmark 2026 organisation.

The Sustainability Committee's role is to support the sustainability managers within the sections in their duties and keep the jamboree executive committee informed about ongoing sustainability efforts. This ensures that data and insights are actively utilised during the planning, execution and follow-up phases of the jamboree.

The responsibilities of the Sustainability Committee include:

- Ongoing professional support for sections, aimed at concrete, real reductions.

- Knowledge Sharing and Education
- Inspiring both participants and volunteers through stories about the jamboree's sustainability work, in collaboration with the Communication section (KOM) and other relevant sections.
- Reporting on the jamboree's sustainability work and reductions, as well as ensuring a solid data foundation.

The jamboree executive committee is committed to actively using the Sustainability Strategy within the sections, to increase awareness and understanding of the implementation of sustainability action plans throughout the organisation.

All sections are thus responsible for:

- Create an action plan for each section with concrete, ambitious and achievable targets. Action plans are created from a template to guide the sections and committees. BÆR is available to support the sections and committees in drafting and implementing the action plans. Action plans should be grounded in the sections' current planning.
- Support the knowledge base for sustainability work by collecting data for their section before, during and after the jamboree.
- Designate a Sustainability Manager for the section, who will collaborate closely with the Sustainability Committee to ensure internal coordination and embedding of the section's sustainability efforts and to implement specific sustainability initiatives.
- Raise awareness of the strategy and their own action plan among the section's volunteers who take part in decisions that significantly affect the section's sustainability, and help ensure that BÆR is kept up to date with what is happening in the sections.

Data Collection and Reporting

The Sustainability Strategy defines the overarching framework that, through the derived objectives and action plans, will ensure good data collection and reporting on the jamboree's sustainability footprint to support decision-making at future Jamboree Denmark events.

Implementation of the Sustainability Strategy

The Sustainability Strategy is implemented through the sustainability themes identified by the jamboree executive committee:

- Environmental impact through the jamboree's catering

- Climate impact from transport
- Climate impact from energy consumption
- Material procurement, reuse, recycling and circularity
- Volunteer Well-being
- Impact on and development of participants and volunteers
- Impact on biodiversity and environmental pollution
- Impact on the (local) community and stakeholders

Each section outlines its objectives and devises action plans to contribute to the various themes.

The Sustainability Committee is on hand to support the process in collaboration with the Sustainability Manager and section managers.

Communication and Reporting

Jamboree Denmark's communication on sustainability should emphasise transparency regarding footprint and mobilisation – both internally and externally. The jamboree should openly discuss choices, dilemmas and outcomes using its platforms to inspire more sustainable action and behaviour.

After the jamboree, key results and learning points are compiled into a comprehensive report, which is disseminated to all volunteers and stakeholders in an easily accessible format. It is also an objective to produce a publicly available report on the jamboree's sustainability achievements. The responsibility for communicating and reporting on the jamboree's sustainability initiatives lies with the Sustainability Committee and is carried out in close collaboration with the Communication and Interest Management section and the Scout Secretariat.

Principles and Theoretical Background

The Triple Bottom Line: Environmental, Social, Economic

Jamboree Denmark 2026 embraces a holistic approach to sustainability, considering environmental, social and economic impacts both directly and indirectly, across the entire [value chain](#).

Environmental Sustainability: This includes addressing climate impact, pollution, effects on aquatic ecosystems, biodiversity impacts, as well as resource consumption and circularity.

Social Sustainability: It concerns the impact on the organisation's volunteers and employees, those within the value chain, local communities influenced by Jamboree Denmark 2026 and the jamboree's participants.

Economic Sustainability: This focuses on the responsible and optimal use of the jamboree's financial resources, benefiting participants, volunteers and other target groups.

Two Types of Impact: Footprint and Mobilisation

Jamboree Denmark 2026 bases its sustainability work on the [Scout and Guide Method](#). Building on this, sustainability is about taking responsibility for the immediate impacts of one's actions and for the opportunities and ideas that the jamboree creates, which extend beyond individual actions and boundaries. Guiding and scouting involves taking responsibility for one's actions and reducing negative impacts. Equally, guiding and scouting is about taking responsibility for your own voice and role in the world and bringing about positive change that extends beyond yourself. Thus, the sustainability efforts at Jamboree Denmark 2026 are two-pronged, with equal emphasis.

Footprint: The work to reduce negative and increase positive direct impacts on the surrounding world, with regard to the triple bottom line of sustainability.

Mobilisation: Enhancing the positive influence on the world, especially by inspiring participants and volunteers to adopt more sustainable actions post-jamboree. During Jamboree Denmark, it is particularly the indirect footprint we leave on participants and their subsequent reflections that can lead to significant changes in the world.

Prioritising and Weighing Up Considerations

It is understood that during the planning, execution and follow-up of Jamboree Denmark 2026, not all sustainability considerations can be met in every decision.

Priority will always be given to the safety and well-being of participants and volunteers. For matters of significant or principled nature, the relevant section managers must be consulted. The Jamboree Executive Committee holds the final decision-making authority.

A Strong Foundation for the Next Jamboree

Jamboree Denmark 2026 gathers a solid base of data and knowledge and develops a sustainability framework that enables targeted and effective progress towards Jamboree Denmark 2030.

This should be supported by prioritising the Sustainability Committee's work on collecting, using and storing relevant data.

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Sustainability Committee

Division of Finance, Sustainability and Procurement